

Responsible Green Consumerism

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Green Recovery

Nations around the world have shut down large portions of their economy in response to the COVID-19 pandemic. Beyond the tragedy, International community can emerge stronger and in solidarity from the pandemic and the crisis it has caused by embarking on a common “**Green**” path toward a healthier and more resilient future.

As a result, voices from the International Energy Agency (IEA) through the UK’s prime minister and leading economists are among those that have called for a “**Green Recovery**” that “**builds back better**” by cutting CO₂ emissions as well as boosting the economy.



What include in Green Recovery

Low Carbon Economic Growth

A Low carbon life styles
A Recovery measures.

Prioritising Renewable Energy

Developing clean energy (local
renewable energy)

Nature Restoration

Restoring our ecosystem that have
been destroyed

Active intervention at a local scale

Green Transport

Environmentally friendly
transportation : bicycle or walking

Energy Efficiency

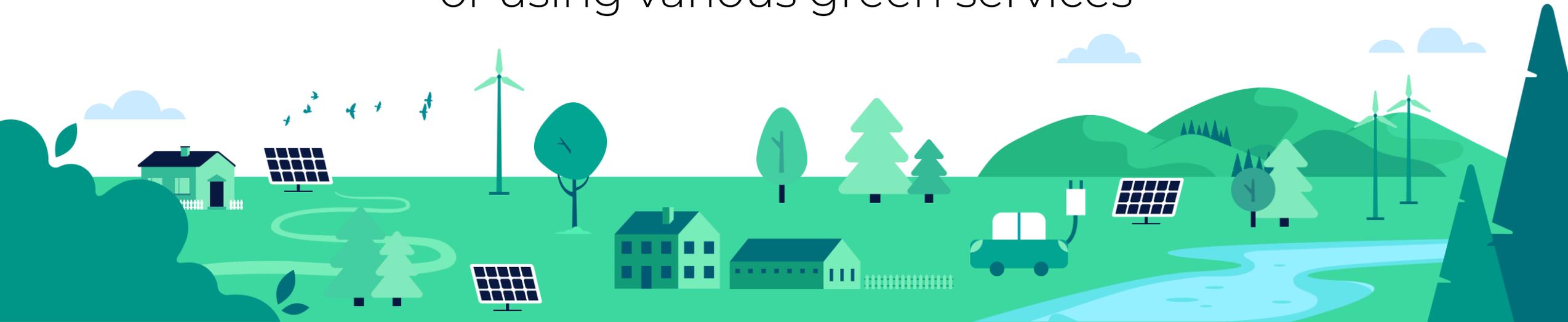
Reduce energy demand
(Transport system.



Focus Theme : Responsible Green Consumerism

What is Green Consumerism ?

Green consumerism is related to environmentally responsible consumption where consumers consider the environmental impact of purchasing, using, and disposing of various products, or using various green services



Our Target

01

Consumers
(A person or family/ Household)

02

Daily purchasing
(Goods and Services)



What to consider

Lifecycle of manufacturing goods

Less food waste

Selection of good types

Principles of Consumerism

Right Quality

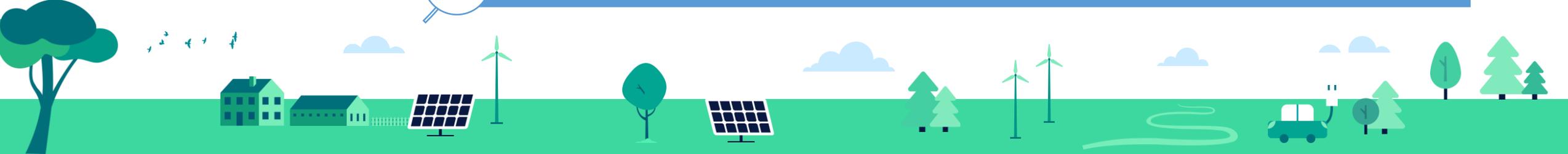
Right Quantity

Right Price

Right Time

Right Place

Right Source



The Poster

Sustainable Green Purchasing



Green purchasing refers to the purchase of environmentally friendly products and avoiding products that harm the environment



SDG'S
Goal 12

Facts & Figures!

1.3 BILLION

Estimated 1/3 of all food produced (1.3 Billion Tonnes) is wasted, while almost 2 BILLION of people hungry and undernourished

3 %

Only 3 % of the world's water is drinkable, and humans are using it faster than nature can replenish it

2 BILLION

Globally, 2 Billion of people overweight or obese

30 %

The food sector accounts for around 30 % of the world's total energy consumption and accounts for around 22 % of total green house gas emissions



Should the global population reach 9.6 Billion by 2050, the equivalent of almost three planets could be required to provide the natural resources needed to sustain current lifestyles

Buying Only "Environmentally Friendly" Products

Purchase a product by considering various environmental impacts over its life cycle (From extraction to disposal); Collect environmental information on products and suppliers; choose products with "Eco label"



A Healthier and More Balance Diet

Reduce consumption of livestock products, and also consumed more local fruits and veggies



Purchase Wisely

Shopping can be fun, but now lets start to think twice before purchasing products. Do we really need it?
Purchasing of goods more than what we consume always ended up producing waste
"the best before date of goods is the birth of waste"



Reducing The Use of Plastics

Bring your own "eco bag" to replace plastic, and also you can always choose product that has minimal packaging



Perform Electronically Transactions

Minimize use of paper ! Ask for a soft copy of bills on your email rather than hard copy. Transfer money to avoid printing cheque books. This will cut down the amount of paper waste in your house

Donate Items Whenever Possible

Make sure that you give away items that are in good condition but are no use to you
There are several schools, orphanages, and shelters that welcome donation of usable items

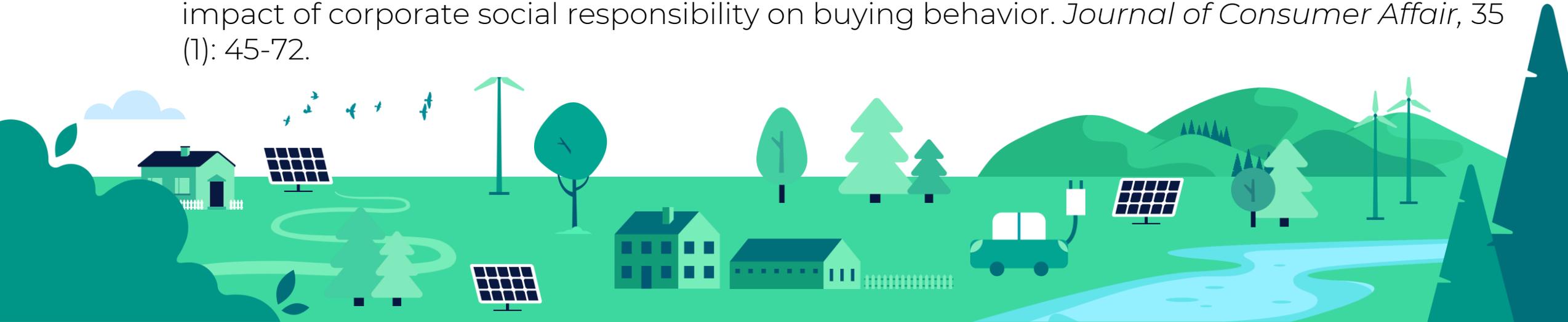


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Thank You

